

**HARNESSING DATA LAKES FOR KPI-DRIVEN WAREHOUSE AUTOMATION
AND ROUTE OPTIMIZATION IN COLD STORAGE LOGISTICS**

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Abstract

The cold storage sector is facing challenges because of high resources demand to preserve and transfer perishable goods. Now, in machine learning era, cold storage logistics are undergoing a transformative shift caused by data lakes, automation, and emerging technologies. Data lakes have proven to be essential in modern supply chains. Unlike traditional data warehouses, which rely on structured data and rigid schemas, data lakes are more adaptive and scalable in the management of a variety of multiple datasets. This paper discusses the various ways through which the integration of sources into data lakes allow for the design of key performance indicators (KPIs) to optimize the warehouse operations and logistics, especially in a temperature-sensitive environment. This article also discusses the role of the warehouse automation and the route optimization within the operational efficiency. The focus is on how it uses real-time information and predictive data to make optimized decisions. In addition, a good data governance framework is important to ensure quality, consistency, and accuracy of data to feed the automated processes. Moreover, the article provides a greater value for visualization dashboards as they help support risk management, decision making, and trend analysis of logistics and real-time insights. Tesco, and Amazon have been taken as case studies to show how KPIs and automation have really helped in making cold storage logistics more efficient. Finally, future trends such as AI, IoT, and block chain are discussed as key drivers to further optimize the cold storage supply chain. These technologies could be used for increased predictive power, efficiency in the monitoring of real time performances and accessibility of information in the supply chain.

Keywords: Warehouse logistics, cold storage, Data-driven automation, route optimization, KPIs

I. INTRODUCTION

The cold storage logistics have been one of the most labor-intensive and resource-heavy areas of supply chain management. The increasing global demand for perishable products such as food and pharmaceuticals sets greater demands on cold chain providers to ensure the quality and to keep operational costs under control[1]. Mercier et al. (2017) stated that temperature fluctuations and inefficient energy usage in cold storage logistics can result in both spoiled goods and wasted resources[2]. In addition, the products are also exposed to dangers from manual movement in the cold storage environment which ultimately lower productivity. These challenges imply that new technological solutions are required to address the unique demands of cold storage logistics. As

global supply chains is getting complex and demand for perishable goods is rising, automation in cold storage logistics and route optimization is specifically required[3]. Warehouse automation can accelerate and improve the accuracy of order picking that ensure quality in temperature-sensitive products. Another benefit of automation is the ability to track stock in real time and reduce chances of having stock outs or overstocking. This flexibility is particularly beneficial in complex logistics environments, where data from disparate sources needs to be integrated for real-time analysis. This data can include everything from real-time temperature monitoring, stock levels, transportation routes, and vehicle maintenance schedules to labor activity, energy consumption, and customer demand trends. Route optimization technologies also use real-time data on traffic, weather conditions, and vehicle performance to calculate the most efficient delivery routes. By integrating and analyzing this data, organizations can create key performance indicators (KPIs) that provide actionable insights into the performance of warehouse automation and route optimization systems. This approach is particularly advantageous in cold storage, where the margin for error is narrow due to the delicate nature of temperature-sensitive products[4].

A data lake is essentially a centralized repository that allows organizations to store any form of structured and unstructured data at any scale. Unlike traditional data warehouses which require schema definition, a data lake stores raw data in its native format until it is needed for analysis. Data lakes also allow for better route optimization by providing large predictive datasets. According to Gutierrez et al. (2021), companies that applied data-driven route optimization experienced less delivery time and fuel consumption. Additionally, the use of Internet of Things IoT sensing devices in cold storage transport allows for the real-time monitoring of vehicle conditions such as refrigeration unit performance, engine status, and tire pressure[5]. This data lake based information improves fleet maintenance schedules, reduces vehicle breakdowns, and yields the right quality of products at every delivery point.

In a nutshell, data lake utilization for automation and route optimization in warehouses enhances the operational efficiency, reduces energy consumption, eliminates human error and makes a perfect choice of transport route to enhance the fleet management. This also improve the quality of service, and remain competitive in an increasingly data-intensive marketplace. The growing relevance of data lakes for KPI-driven warehouse automation and route optimization unlocks full transformational potential in the organization for cold storage logistics. With integration of data lakes, real-time monitoring, and automated systems, organizations are able to ensure delivery of perishable products with safety and in the shortest time possible[6]. This paper highlights the potential of data lakes and KPIs for the optimization of cold storage warehouse logistics followed by assurance of different data safety factors and case studies.

II. DATA LAKES & KPIs FOR OPTIMIZING WAREHOUSE LOGISTICS

Key performance indicators (KPIs) are a set of metrics for evaluating the performance of specific operational goals. When data lakes are integrated with KPIs, cold storage facility can monitor and improve itself along several dimensions, including energy efficiency, inventory management, and transportation routes. This integration enhances the operational efficiency while ensuring that the products are of adequate quality. This section discusses how data lakes facilitate sources of data integration and further allow for KPIs creation for better warehouse operations and logistics in cold storage.

A. Integration of Diverse Data Sources by Data Lakes

The logistics backbone for cold storage involves a combination of warehouse management systems (WMS), transportation management systems (TMS), and IoT sensors. These technologies generate high volumes of data in massive forms and frequencies. Integration of this data with data lakes allows for any organization to collect data from any source, store data on scale, or analyze it whenever necessary[7]. IoT devices report real-time temperature, humidity, door open/closed status, and performance of refrigeration units. Data for these sensor reports will be invaluable for perishable products that will not survive extended warm or hot temperatures. Real-time inclusion of these sensor data into a data lake creates a continuous flow of information to feed into operational decisions. For example, temperature fluctuations can be felt immediately which can raise alarms or make changes for maintaining the ideal conditions for storage[8]. WMS generates data on inventory and orders processing of the product. This data can be fed into a data lake to track the stock in real-time and reduce the time to make predictions of demand, over/understocking, or optimum storage space. TMS information includes fleet management, route planning, fuel usage, and delivery schedules. In the logistics of cold storage, TMS data ensures good mobility and safety of goods transported. Other than internal data, TMS also facilitates the use of external sources such as weather forecasts, traffic reports, and energy market data[9]. All these different sources of data can be brought together by a data lake within a single repository, which makes it possible to look at the supply chain of cold storage in a comprehensive manner. This is the foundation on which relevant, data-driven, and actionable KPIs are constructed. Integration of data lakes with warehouse automation is illustrated in Figure 1.

B. Developing key performance indicators (KPIs)

KPIs are vital measures for the effectiveness of logistics operations in a cold storage facility. In combination with data lakes, KPIs are even more powerful since they are based on real-time data from various sources, allowing continuous monitoring and optimization[10]. Energy efficient KPIs monitor the facility's energy use over time in terms of spotting trends, inefficiencies, or spikes in usage. Integration of data from IoT sensors into the data lake enables organizations to develop KPIs that help observe how their energy performances are going. For instance, such KPIs as "energy consumption per pallet" or "energy cost per temperature degree" enable facilities to evaluate the energy efficiency. Temperature monitoring KPIs maintained the specified temperature for each product. KPIs such as "percentage of time within target temperature range" or "number of temperature excursions per month" employ IoT sensors for analyze real-time temperature[11]. Automation and data-driven approaches can also manage volume and productivity of products. "Units processed per worker" or "picking time per order" are some KPIs that report the effectiveness of the workforce. Managers can then identify bottleneck through information gathered from WMS and labor data. Transportation KPIs such as "on-time delivery rate," "fuel efficiency per route," and "average delivery time" assure timely transportation. Data lakes with the integration of data from the TMS and IoT sensors like traffic and weather data ensure proper optimization of delivery routes and fleet management [12].

III. DATA-DRIVEN WAREHOUSE AUTOMATION & ROUTE OPTIMIZATION

Warehouse automation refers to the use of technology in a warehouse basis in relation to inventory handling management, product movement, and order fulfillment. In this regard, there is complexity based on the requirement of maintaining a tightly controlled temperature setting. This

increases the need for precision in handling, storage, and transportation operations. Automation in cold chain logistics is aimed to decrease the amount of manual interference in activities that require precision in performance. Through the help of machine learning algorithms and predictive analytics, different data-driven insights allow cold storage facilities to automate even complex tasks, including minimizing errors and enhancing decision-making[13]. IoT sensors send their data perpetually to data lakes concentrated at various locations, which enable tracing the conditions in real time. WMS has also played a significant role in data-driven automation. It can integrate from inventory systems and can manage orders through warehouse equipment. It ensures optimum placement, storage and movement of all products in the warehouse. Some other advantages of data-driven insights are predictive analytics, whereby cold storage facilities foresee the demand in the future and act on it[13]. Predictive analytics can also optimize inventory levels so that the right products are available in the right quantities. This is particularly important for cold storage where expiration and perishability are the significant concerns[14].

Data-driven route optimization requires an integration of real-time information from the TMS, GPS tracking systems and other external sources of information such as weather and traffic reports. Cold storage facilities use this data to dynamically plan routes in real time. Vehicle performance, refrigeration unit status, engine status, and fuel consumption can be monitored in real time. Algorithms took into account several factors while computing the most efficient route. As the machine learning system gradually learns from historical data, predictions about the best routes become better and better as these precise prediction leads to reduce delivery times and fuel costs[15]. With the help of data-driven insights to optimize routes, cold storage logistics may lower or even minimize the cost of operations. Efficient route planning minimizes fuel consumption, decreases wear and tear on the vehicle and reduces the overall time spent in transit. This is very crucial for the cost of refrigeration and fuel, because it indeed crosses extremely high thresholds in cold storage logistics. Shorter, optimized routes mean that goods do not have to be kept at the right temperatures for as long, further saving on energy[16].

The true power of data-driven insights lies in the ability to integrate both warehouse automation and route optimization into a cohesive operational strategy. Data on the time taken for the processing of orders and of the inventory can be combined to optimize routes and schedules for delivery. When an automated warehouse system detects that a particular product is running low, they can send a real-time alert to logistics managers to make a change in the delivery schedule. In return, the real-time data from the transportation systems are used to generate information and feed back into warehouse operations. Integration of data between warehouse and logistics operations will create a seamlessness, efficient process, minimizing the delay and cost while ensuring temperature-sensitive integrity is preserved.

IV. DATA GOVERNANCE & QUALITY ASSURANCE

Data governance frameworks are critical for ensuring that data passing through such systems is usable and trustworthy enough to drive better decisions and better operational efficiency. The Extract, Transform, Load (ETL) pipeline is the core of any data governance strategy. It captures data from various sources, transforms it into standardized formats, and loads it into a data lake for analysis. However, it poses massive challenges pertaining to the quality and consistency of data, specifically in cases where it is dealing with a diverse system. Therefore, the ETL pipeline needs to have an automated data validation and transformation to ensure the maintenance of quality [17].

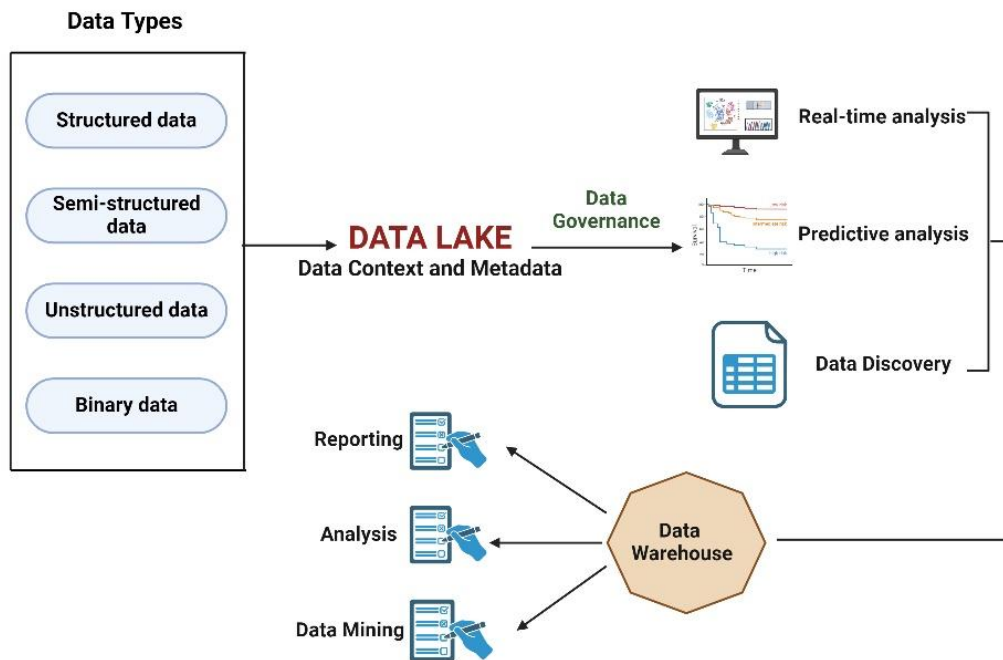


Figure 1 Integration of Data Lakes in Warehouse Logistics

A. Ensuring Data Quality in ETL Pipelines

Data quality is one of the major concern in any data-driven system, and it is particularly important in cold storage logistics due to the sensitive nature of the products. Low-quality data causes errors that lead to failure in warehouse automation. Thus, success for automation and optimization efforts will be required for the quality for data to be maintained within all phases of the ETL process. Data cleansing ensures that the information used to automate processes and for decision-making is reliable and accurate. Effective data governance provides monitoring of data quality at each stage of the ETL pipeline. A number of automatic monitoring tools are designed to track important metrics, including data accuracy, completeness, and timeliness. Audit trail for the data governance framework should also include information on how data is processed and transformed. This is particularly important in regulated industries like cold storage logistics, where compliance with industry standards and regulations is essential. Data transformations and validations can be captured in minute detail, and this can help demonstrate compliance by accounting at every stage of the data processing [18].

V. VISUALIZATION & DECISION SUPPORT

Logistic visualization dashboards support the decision-making process by making it easy to draw inferences from a huge amount of data. Data in cold storage logistics is generated through various systems, ranging from temperature and humidity sensors to inventory management software and fleet tracking systems. If the data cannot easily be represented, managers cannot decipher the important information for decision-making. One of the other benefits of employing visualization dashboards is the ability to monitor operations in real time. Real-time data visualization facilitates

the immediate recognition and mitigation of flaws or abnormalities. Data is extracted from connected systems and sensors and dashboards constantly update the visual display of the actual real-time status of operations[19]. In addition, real-time visualization allows for better coordination in warehouse operations and transportation. Through monitoring data input from the transportation management system, a dashboard can provide for visibility into the status of deliveries. The warehouse manager can thus anticipate an upcoming shipment or make adjustments to the schedule if there is expected delay in the delivery process. This improves overall efficiency and ensures that temperature-sensitive goods have been timely handled. Visualization of key risk factors helps in proactive management of possible risks in areas of equipment performance, environmental conditions, and supply chain disruptions. These dashboards also use predictive analytics and ML models to enhance the possibility of risk management. Such models predict potential risks and can represent this on the dashboard based on historical data. Logistics managers can then take preventive actions before a problem strikes the operations, thus reducing the occurrence of costly operational disruptions[20]. These dashboards can also track inventory levels over time and insights into demand patterns by product. It is thus easy for managers to make predictive decisions about the stock levels of those products in order to minimize waste or the risks of stock outs. Visualization dashboards can also support trend analysis for route optimization and fleet performance. By monitoring delivery routes and the performance of vehicles over time, logistics managers may identify opportunities to improve their efficiencies and reduce fuel consumption. Dashboards display metrics like average delivery time, fuel usage, and maintenance costs that enable data-driven decisions on optimizing fleet operations [21].

VI. CASE STUDIES

Different industries that are concerned about the efficient transportation and storage of temperature-sensitive products have employed data-driven automation in their logistics. Implementing data lakes for automation and route optimization has been a game-changer. These case studies highlight the impacts of KPIs and automation with a view to enhanced logistic efficiency.

A. Tesco's Cold Chain Optimization

Tesco is one of the global largest groceries retailers that has been invested in a quest for maintaining the most efficient cold chain to ensure freshness for all perishable products. Having the company's supply chain networks spread across several countries, they had optimized their cold storage through the implementation of key performance indicators and automation systems to improve performance. Tesco has implemented a full suite of KPIs concerning the temperature consistency of its cold storage facilities and refrigerated vehicles. The KPIs implemented were based on measures such as temperature deviation, energy consumption, and frequency of refrigeration equipment maintenance. The real-time monitoring of KPIs was done with the aid of automated dashboards. In this way, Tesco could readily identify and correct unfavorable deviations that might result in either spoilage or the waste of energy within the product[22]. IoT sensors were installed across Tesco's refrigerated vehicles and warehouses, which reported temperature and humidity data that autonomously builds automation decisions based on predefined thresholds. For example, when the temperature recorded within a refrigerator truck

went beyond the permissible limit, the system would automatically raise alarms for the drivers and warehouse managers to take instant actions to avoid spoilage. The efforts resulted in reductions to 25% in spoiling, thereby saving millions of dollars. The automated monitoring system decreased the count of manually inspecting the product; hence employees were freed to perform other value-added activities. Incorporation of data-driven KPI's and automation assisted not only in enhancing operations efficiency but also meant that a more sustainable and more reliable cold chain was established [23].

B. Amazon's Robotic Warehouse Automation

Amazon is also a good example of utilizing robotics and AI for its logistics. Even though Amazon never focused on cold storage, it illuminates how all aspects of a data lake in an automated warehouse system can enhance efficiency in temperature-controlled environments through automation and KPIs. At Amazon's fulfillment centers, robots are used for picking, packaging, and sorting products which ultimately reduce labor costs and increase order fulfillment velocities. A set of KPIs tracks operational efficiency in systems such as in pick time, the accuracy rate, and inventory turnover of the robots. Continuous optimization of warehouse processes is further enabled by automating the tracking and reporting on these KPIs[24]. For cold storages, a similar approach can be developed with the use of robotics with temperature-sensitive KPIs. For example, automated systems can determine the temperatures in the cold storage areas and make adjustments as necessary on the refrigeration levels. This Amazon case emphasizes the possibility of application of automation and KPIs in cold storage companies to improve their inventory more effectively [25].

VII. CONCLUSION

In cold storage facilities, data-driven insights provide the foundation for automating warehouse processes and optimizing transportation routes. Real-time data from IoT sensors, WMS, and TMS can allow for the continuous monitoring and adjustment of both internal and external processes. Automation technologies, powered by predictive analytics and machine learning, can streamline warehouse operations while minimizing errors and improving throughput. At the same time, data-driven route optimization ensures that temperature-sensitive goods are delivered efficiently. These technologies have enabled real-time monitoring and predictive analytics that lead to reduced spoilage rates, lower operational costs, and enhanced supply chain transparency. Automating validation within ETL pipelines enhances the efficiency and reliability of data processing and ensure that only high-quality data is used to inform warehouse automation and route optimization. By transforming complex data into easily interpretable visual formats, dashboards provide the insights necessary for maintaining efficiency. The integration of KPIs and automation has also demonstrated significant improvements in the efficiency and reliability of cold storage logistics, as evidenced by case studies from companies like Tesco and Amazon. Together, these technologies offer a comprehensive solution for optimizing cold storage logistics in an increasingly competitive and data-driven marketplace.

VIII. FUTURE TRENDS

The dynamics of cold storage logistics continue to evolve, and organizations are looking to emerging technologies like AI and block chain to extend improvement. When brought together with

current automation and KPI-driven frameworks, these emerging technologies will significantly transform the logistics landscape. AI can be applied in areas such as logistics optimization, predictive analytics and decision-making. For example, AI can predict potential disruptions or equipment failures in supply chains. Based on real-time analytics for traffic, climate conditions, and delivery schedules, the AI algorithm will provide the most optimal routes possible for every delivery thus minimizing delay and reducing fuel consumption. Real-time IoT data combined with AI-driven analytics give greater insights into operational performance. For instance, an installation of the IoT sensors within refrigerated trucks could feed data into an AI system to predict traffic flows, offer alternative routes, and help prevent delays in the delivery of perishable goods. Another emerging trend is the integration of block-chain technology in the supply chain to offer increased transparency and traceability. Overall, the improvements in a supply chain's integrity can be developed with block chain, IoT, and AI in cold storage logistics services.

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